

IT-forum, Hardangerfjord Hotell, Øystese
19. april 2007

Blogging, facebook, youtube, second life m.m. og universitetet

Jill Walker

Førsteamanuensis i Humanistisk informatikk, Universitetet i Bergen

<http://jilltxt.net>

Hva er et universitet?



Evalueringen av kvalitetsreformen: studentene er mindre og mindre på universitetet

English

Ledige stillinger

Søk / Hjelp

Internkatalog

Ansatte:

Studenter:



Universitetet i Bergen

Aktuelt:



Studer ved UIB!

Ønsker du å satse på forskning eller skal du ut i arbeidslivet? Et studium ved Universitetet i Bergen gir deg verdifull kompetanse og erfaring.

[\[mer om utdanning ved UIB\]](#)

Informasjon for:

Deg som vil studere
Studenter
Ansatte
Media
Næringsliv
Tilreisende

Informasjon om:

UIB generelt
Fakulteter/enheter
Studietilbud
Undervisning
Forskning
Kvalitetsreformen

Nyheter:

[Sharia i møte med andre lovtradisjoner](#)

Hvordan har shariaen utviklet seg lokalt og globalt? Dette er et av de mange spørsmålene en tverrfaglig forskergruppe ledet fra UIB skal finne ut av.

[Les mer](#)

[50.000 til Ph.d.- forum](#)

Mat.nat. sin HMS- pris for 2006 ble tildelt det studentdrevne Ph.d.-forumet ved Geofysisk institutt. – Vi er svært overrasket og glad for midlene, og må nå finne ut hva pengene skal gå til, sier Dag Johan Steinskog.

[Les mer](#)

[Mot landsdelsuniversiteter?](#)

I Nord-Norge arbeider UiT og høyskolene mot sammenslåing til ett stort landsdelsuniversitet. Steinar Stjernø mener det er for tidlig å si om det blir i tråd med anbefalingene fra utvalget han leder. – Men det mange er opptatte av, er at dagens struktur representerer fragmentering og oppsplitting, sier han.

[Les mer](#)

Aktuelt:

Det internasjonale polaråret

Fem av prosjektene i Det internasjonale polaråret blir ledet fra Universitetet i Bergen.

[\[mer om polaråret ved UIB\]](#)

**My Space****My Calendar****My Files****Groups**

[Join/Drop a Class or Community Group]

Your formal enlistsments to exams can be found at Studentweb

Send bulk mail to one or more communities

Classes [v] Vår 2007 [v] show or [] search / goto

Classes

- HUIN105 / Webdesign og webestetikk
- HUIN202 / Fordjuping i humanistisk informatikk
- HUIN206 / Kritiske innfallsvinkler til teknologi og samfunn I
- HUIN305 / Praksisprosjekt i humanistisk informatikk
- HUIN307 / Kritiske innfallsvinkler til teknologi og samfunn II

News

[Showing news-messages marked as read]

AHKKNT

Day Summary

If you have comments to the Calendar, go to the corresponding Class page (via the portlet called "Groups"), and e-mail a teaching assistant for the class. You will find links in the "Staff list" portlet, normally in the top right corner.

Thursday april 19, 2007

07:00 AM	
08:00 AM	
09:00 AM	
10:00 AM	
11:00 AM	
12:00 PM	HUIN 105 / Forelesning (12:15 PM - 02:00 PM) HUIN105 / Webdesign og webestetikk
01:00 PM	
02:00 PM	Seminar (02:15 PM - 04:00 PM) HUIN206 / Kritiske innfallsvinkler til teknologi og samfunn I
03:00 PM	
04:00 PM	
05:00 PM	

Second life?



Looking for YouTube Groups? [Go to "YouTube Community" >](#)

Vett



Rate this video:



[Save to Favorites](#)

[Add to Groups](#)

[Share Video](#)

[Post Video](#)

[Flag as Inappropriate](#)

Views: **4,337** | Comments: **6** | Favorited: **8** times

Added **March 06, 2007**

SUBSCRIBE

From [StudFilm](#) to StudFilm

Bidrag til reklamefilmkonkurranse for... ([more](#))

Category [Film & Animation](#)

Tags [studier](#) [universitet](#) [bergen](#) [studietilbud](#) ([more](#))

URL <http://www.youtube.com/watch?v=T21Op9atgt>

Embed `<object width="425" height="350"> <param na`

Director Videos



[Penn & Teller: ESP](#)
01:46

From: [showtime](#)



[first try](#)
02:07

From: [geriatric1927](#)



[My dad singing tango](#)
03:03

From: [Cgrinbaum](#)



Related

[More from this user](#)

[Playlists](#)

Showing 1-14 of 14

[See All Videos](#)



[NTNU "Eksorsisten", commercial](#)
00:33

From: [ntnuinfo](#)
Views: 31



[NTNU "Odel", commercial](#)
00:30

From: [ntnuinfo](#)
Views: 23








[UMB Skogfag del 1](#)
06:43

From: [wilmannfilmogvideo](#)
Views: 559

[UMB Skogfag del 2](#)

Search ▾

-  Photos
-  Notes
-  Groups
-  Events
-  Posted Items

New! Find Events

Check out your Network page.

Uni. Bergen Norway

Uni. Bergen

Network Info

Members: 3,507
 Friends: 29
 Type: College
 Location: Bergen

[Browse All Networks](#)
[View Discussion Board](#)

People at Uni. Bergen

Displaying 6 of 3,507 people. [Search](#) | [Browse](#)



Haavard Braendmo Janne Smith Line Haug Bradley Wentworth Anne Valen Roger Valhammer

Upcoming Events

Displaying 4 of 9 events occurring in the next month. [See All](#)

Apr 19 **Presidentvalg i Frankrike** @ Storelosjen, Det akademiske Kvarter
 Tomorrow from 7:15 pm to 9:00 pm - (24 attendees)

Minivors før fagfest @ Pauserommet på U.Pihl!!
 Tomorrow from 10:00 pm to 11:00 pm

Apr 21 **ICAN kampanje: International Campaign to Abolish Nuclear Weapons** @ Vågsallmenningen
 Sat Apr 21 from 12:00 am to 2:00 pm - (10 attendees)

Apr 25 **Infomedia old timer "last wednesday"** @ SV-fak --> ?
 Wed Apr 25 from 9:00 pm to 1:00 am

April 2007						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12

[next >](#)

Popular at Uni. Bergen

Popular Today | Active Now [See All](#)

 [Groups](#) [See All](#)



vi støtter Kadra

vi støtter Kadra
 12,561 members (4,558 new)

Overlegen
 46 members (4 new)

join, så vet man hvor mange nordmenn som er på facebook
 12,805 members (3,593 new)

Flyers

Create [See All](#)

bt respons **Godt betalt deltidsjobb!**
 - Salg av vestlandets sterkeste merkevarer. - Grundig...



Lei av å lytte?
 Skal studenter bare lytte og holde kjøft? Barbara...

(Vokser fort: 15 timer seinere: 3637 medlemmer)

Search ▾



- Photos
- Notes
- Groups
- Events
- Posted Items

Find Friends

Friend your address book.

Jamba

Mer enn 1000 nye

- Basshunter ...
Få den!
- MIKA Mika - Grac...
Få den!
- Amy Winehou...
Få den!
- Nelly Furta...
Få den!
- William Hut...
Få den!
- Akon - Smac...
Få den!
- Scissor Sis...
Få den!
- Cascada - E...
Få den!
- Nelly Furta...
Få den!

News Feed

Preferences

- Kristine Jørgensen removed "musikk (Computer games)" from her interests. 7:27am
- Kristine Jørgensen added "Spiller PC" to her favorite activities. 7:07am
- Kristine Jørgensen removed "music)" from her interests. 7:02am
- Bente Kalsnes joined the group Studvest Alumni. 6:42am

Pia Jøsendal wrote on Camilla Moe's wall. 5:56am

“ Hei!!! Savner deg, merker at du har folatt bygningen her!!!! Håper du koser deg supermasse der opppe!!! Hils Annmar! Godt å vite at du er på plass vennen!! =) ”



Camilla

See Wall-to-Wall

- Kjartan Michalsen is attending Naustet 2007. 5:30am
- Kristine Jørgensen joined the group addicted to guitar hero. 5:10am
- Kristine Jørgensen left the group Wii | Norge. 4:18am
- Sindre Sandvik added "Morphine" to his favorite music. 2:23am
- Christian Skaiaa joined the group BODØ BACON FESTIVAL. 2:03am
- Christian Skaiaa removed "xhtml and css. Well anything that has to do with i.." from his interests. 1:43am

Pia Jøsendal wrote on your wall. 1:27am

“ mornings! Kjekt å ha seksjonssjefen ombord også! Jeg og Camilla vurderte om poking kunne blitt et spennende masterprosjekt på huminf?! LOL! Hvorfor skal man plukke på hver... ”



Pia

See Wall-to-Wall

Yesterday

- Bente Kalsnes joined the group Ålesund. 11:13pm
- Christian Skaiaa removed "xhtml and css. Well anything that has to do with i.." from his interests. 10:53pm
- Bente Kalsnes joined the group Spjelkavik VGS. 10:08pm

Synnøve Eide wrote on Toril Salen's wall. 9:48pm

“ Heng på ;) dette tar visst av ”



Requests

1 friend detail request

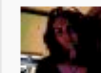
Gifts

see all

Give a gift to a friend.

Status Updates

see all



Jill is prepping a talk for the IT dept.

19 hours ago edit

see friend updates

Birthdays

see all

No upcoming birthdays.

The Next Step

see all

Browse Facebook from your mobile phone.

Find Your Friends

hide

Use our [contact importer](#) to find friends you didn't know were on Facebook.

Search ▾

- Photos
- Notes
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- Events
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Find Friends

Friend your address book.



Jill Walker

Profile ▾

is prepping a talk for the IT dept.
Updated 5 hours ago edit

Networks: Uni. Bergen Faculty
Norway

Sex: Female

Relationship Status: Engaged

Hometown: Bergen, Norway

Political Views: Liberal

Religious Views: Atheist

[View More Photos of Me](#)

[Edit My Profile](#)

You are online now.

▼ Uni. Bergen Friends

31 friends at Uni. Bergen. [See All](#)



Sindre Sandvik



Iselin Årdal



Elin Sjørnsen



Øistein Myge



Bård Aase



Kristin Breivik

▼ Friends in Other Networks

Networks with the most friends

- Uni. Bergen (31)
- Norway (23)
- Waikato (1)
- Jersey Shore, NJ (1)
- Stockton (1)
- Uni. Southampton (1)
- IBM (1)

Networks you belong to

▼ Mini-Feed

Displaying 10 stories. [See All](#)

Today

- Jill wrote a note. 5:35pm x
HUIN206 students: Silje's ill, but peer review might work anyway
I sent out emails about this but suspect you're all here instead of reading your email – Hamdi said you did the paper exchange thing this morning when you realised Silje was ill – good on ya! I've ...
[Continue Reading...](#)
- Jill and Jeremy Hunsinger are now friends. 3:33pm x
- Jill wrote on Rolf Beev's wall. 3:22pm x
- Jill and Rolf Beev are now friends. 1:58pm x
- Jill is prepping a talk for the IT dept. 12:56pm x
- Jill and Toril Salen are now friends. 12:20pm x
- Jill and Tom Henrik Gulbrandsen are now friends. 12:01pm x
- Jill wrote on the wall for the group join, så vet man hvor mange nordmenn som er på facebook. 11:53am x
- Jill and Doug Sery are now friends. 11:50am x
- Jill joined the group join, så vet man hvor mange nordmenn som er på facebook. 11:49am x

▼ Information [edit](#)


Contact Info [\[edit \]](#)

Email: jill.walker@uib.no

Website: <http://jilltxt.net>

▼ Education and Work [edit](#)


Search ▾

 Photos Notes Groups Events Posted Items**Friend List Complete?**
Find all of your friends.


Privacy Overview

Facebook wants you to share your information with exactly the people you want to see it. On this page, you'll find all the controls you need to set who can see your profile and the stuff in it, who can find and contact you on Facebook, and more.


Profile

You are in two networks and you can control who can see your profile, contact information, groups, wall, photos, posts, online status, and status updates. [Edit Settings](#) 


Search

You can control who can find you in searches and what appears in your search listing. [Edit Settings](#) 

Photos

You can control who can see your photos in each of your two albums. [Edit Settings](#) 


News Feed and Mini-Feed

You can control what actions show up in your Mini-Feed and your friends' News Feeds. [Edit Settings](#) 


Poke, Message, and Friend Request

You can select which parts of your profile are visible to people you contact through a poke, message, or friend request. [Edit Settings](#) 

Notes

You can control who can see your notes. [Edit Settings](#) 

Facebook Platform

You can control what information is available to applications built using the Facebook Platform. [Edit Settings](#) 

Block People

If you block someone, they will not be able to search for you, see your profile, or contact you on Facebook. Any ties you currently have with a person you block will be broken (friendship connections, relationships, etc).

Person: [Search](#)

Block List

You have not blocked anyone.

Limited Profile

If you want to hide some of the information in your profile from specific people, add them to your limited profile list below. [Edit Settings](#)

Person: [Add](#)

Limited Profile List

You have not limited profile access to anyone.

Second life?



Brukerstyrte medier

**(men kommersielt eide
plattformer...)**

Hvorfor elsker studenter Facebook?



**Hvert halve sekund
starter noen en ny
blogg.**



web
+ logg

= weblogg

→ **en blogg**

En klassisk blogg

December 5

"Who has this picture?" he asked, his voice rising. 'Nobody.' He won a Pulitzer in 1980 for **"Spot News Photography"**, but didn't, or couldn't, take credit. (via [1] [2] [3])

posted by **bardic** at 6:12 AM PST - **5 comments**

The story, set in the distant future, involves a group of immortal intellectuals who lives isolated from an outside reality of unbridled savagery and brutality. No, I'm not talking about Metafilter, but **Zardoz**. The **Penis is Bad, the Gun is Good**. In the future the real threat isn't Islamofascism or rogue Kryptonians, but **bored immortals who dress like Belgians** and can't get it up. Did I mention **Sean Connery in red S/M short shorts**? You **just can't make movies this wonderfully terrible anymore**. (previously on MetaFilter, in the pre YouTube era, **here**)

posted by **Meatbomb** at 6:11 AM PST - **16 comments**

Grandma's Little Helper Tired of bluehairs clogging up the left lane doing 20? Apparently, there are companies who feel the same way. Aware Car has developed **a computer system that tracks other cars** and compensates for the losses in reflex that accompany aging. This is only one example of the new industry of providing technology to the elderly, who will reach record numbers in the next 20 years as **the Baby Boomers continue to age**. Pictures show GPS tracking for wheelchairs, "caller ID on steroids", and the new driving system in action.

posted by **PreacherTom** at 5:29 AM PST - **4 comments**

What can two nerds from Chicago do about the crisis in Darfur? Donor fatigue means the marginal value of each life has effectively dropped to zero. Kill 5 people, kill 500, kill 500,000 - it makes no difference - each added fatality has absolutely no policy impact and won't change the situation one iota. It's not that as many as 500,000 (essentially an entire Seattle) have died in Darfur. The horrific thing is that they could kill another 500,000 and nobody will bat an eyelash.

posted by **notsnot** at 4:53 AM PST - **23 comments**

Content Management Systems I Would Or Wouldn't Fuck [via]

posted by **feelingstless** at 3:05 AM PST - **18 comments**

RDF and the Semantic Web

I have a dream for the Web [In which computers] become capable of analyzing all the data on the Web - the content, links, and transactions between people and computers. A 'Semantic Web', which should make this possible, has yet to emerge, but when it does, the day-to-day mechanisms of trade, bureaucracy and our daily lives will be handled by machines talking to machines. The 'intelligent agents' people have touted for ages will finally



WHAT'S THE
ABSOLUTE
PODCAST?

WHAT'S THE
ABSOLUTE
WALLPAPER?

WHAT'S THE
ABSOLUTE
OPERATING
SYSTEM?

Hvem leser blogger?

840,000 nordmenn leser blogger ukentlig

36% av nordmenn med nettilgang har lagt igjen kommentarer på blogger

Mandag morgen, mars 2006

39% av amerikanere leser blogger

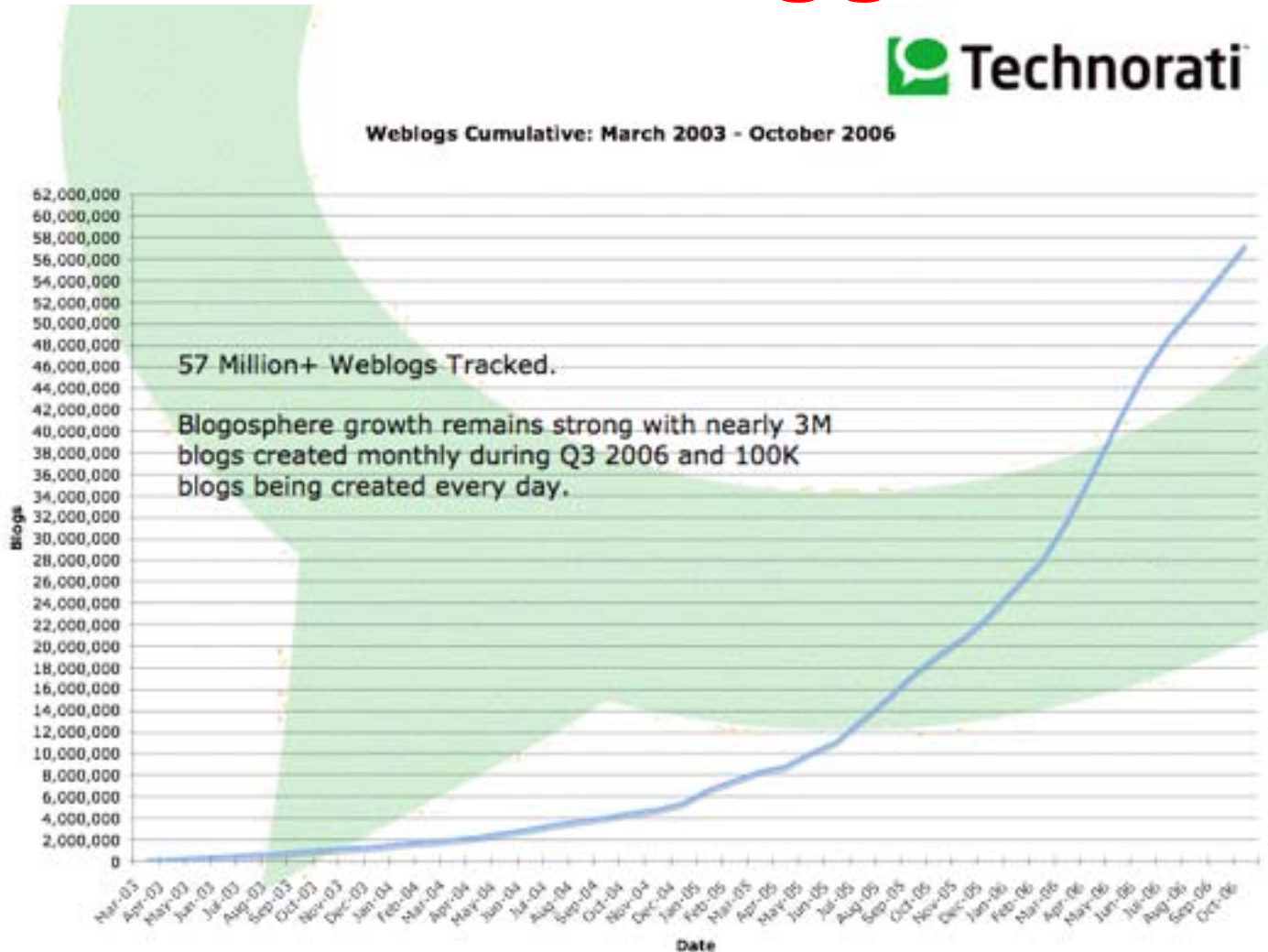
Pew Internet and American Life Project, juli 2006

Hvem skriver blogger?

- 8% av internettbrukere har egen blogg
- 19% av tenåringer har sin egen blogg
- 54% er under 30 (mot bare 20% av alle internettbrukere)
- Lik kjønnsfordeling, større etnisk spredning enn blant allmenne internettbrukere
- 59% bruker bare en time eller to i uken på det
- halvparten bruker psevdonym
- 40% poster minst en gang i uken, 13% daglig

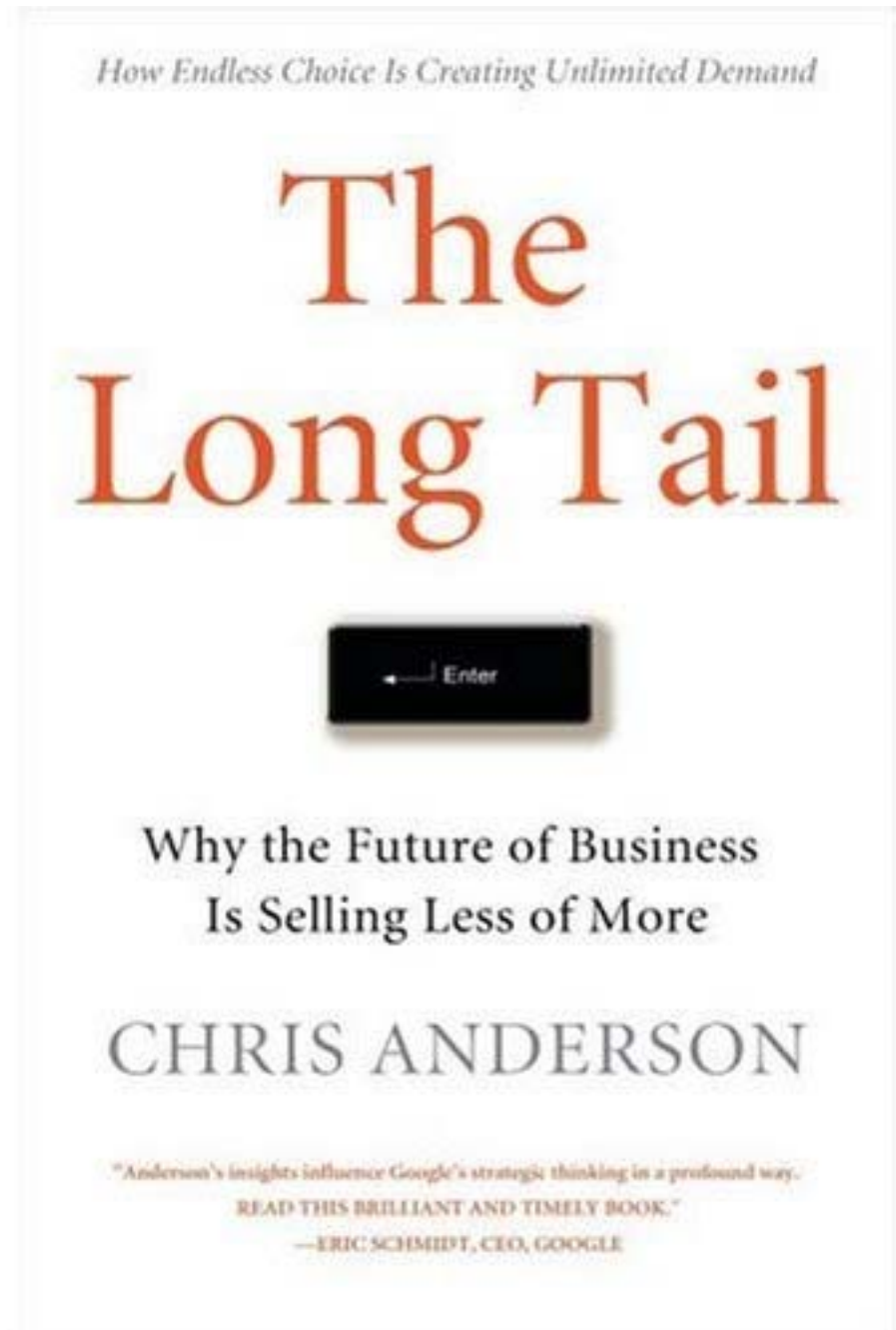
Kilder: Pew Internet rapporter november 2005 og juli 2006.
http://www.pewinternet.org/PPF/r/166/report_display.asp og
http://www.pewinternet.org/PPF/r/186/report_display.asp

Rask vekst i blogger



Fra "State of the Blogosphere" October 2006, kvartalsvise rapporter fra Technorati, som er det største nettstedet som tracker blogger. <http://www.sifry.com/alerts/>

**Blogger
er
mediene
s “long
tail”**



Hvorfor skal bedrifter blogge?

- etablere seg som eksperter/branding
- delta i samtalene omkring ditt produkt (markedsføring og kan stoppe negative samtaler)
- gi bloggere noe å lenke til, engasjere seg i --> flere lenker inn, økte besøkstall
- gjøre bedriften mer menneskelig

Etablere sitt særpreg, branding.



VisaTM attityd

Kollor Designbyrå är skillnaden om du vågar VISA ATTITYD

Illustrationer med humor och attityd

Kategori: [Design & Form](#)
Publicerad: 2006-12-01 17:39

Förra veckan efterlyste vi fler illustrationer i dagspress. Än har vi inte märkt någon förändring, men hoppet lever vidare. Vi blir alltid glada när vi ser verk av duktiga illustratörer med humor och attityd, som Ares ...

Den kubanska illustratören Ares yviga illustrationer sätter sig i skrattets vrångstrupe. De grova linjerna lyfter fram idén ytterligare och det dynamiska perspektivet får figurerna att hoppa ut och förena sig med vardagen.

Se fler av Ares illustrationer [här](#). 



Kalender

December 2006						
M	T	O	T	F	L	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sök inlägg


Arkiv

- » [December 2006](#)
- » [November 2006](#)
- » [Oktober 2006](#)
- » [September 2006](#)
- » [Augusti 2006](#)
- » [Juli 2006](#)
- » [Juni 2006](#)
- » [Maj 2006](#)
- » [April 2006](#)
- » [Mars 2006](#)
- » [Februari 2006](#)
- » [Januari 2006](#)
- » [December 2005](#)
- » [November 2005](#)
- » [Oktober 2005](#)
- » [September 2005](#)
- » [Augusti 2005](#)
- » [Juli 2005](#)
- » [Juni 2005](#)
- » [Maj 2005](#)

Kategorier

- » [Design & Form 202](#)

Møte kritikk konstruktivt



Dansk Epilepsiforening

Tip en ven

- Forsiden
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- Om bloggen
- Skrībenterne
- Epilepsi
- Få nyhedsbrev

[Deltag i brugerundersøgelse](#)

[Dansk Epilepsiforening](#)
Kongensgade 68
5000 Odense C
Tlf. 66 11 90 91
[Email os](#)

04 december 2006

Provokerende forsider?

"Hvad er det nu for noget at sætte en mand med kvindebryster på forsiden af epilepsi-bladet...?" Sådan cirka lød ordene fra et medlem, der ringede til vores landsformand.

Manden på forsiden med de veltrænede muskler er Michael Iversen, hvis elskede søn døde i foråret af epilepsi. Og billedet er valgt til forsiden, fordi Michael og andre fitness-atleter kvit og frit har stillet sig til rådighed for en kalender til støtte for Dansk Epilepsiforening. Initiativet er Michaels, og han har også skaffet sponsorer. Overskuddet ved salg går i foreningens slunkne kasse. Kalenderen har to atleter med stort personligt kendskab til epilepsi, idet en af de øvrige mænd har en datter med en svært behandelig epilepsi.

I foreningen har vi en løbende samtale om, hvordan vi skaffer opmærksomhed om epilepsi, som det er så svært at få politikerne til at forholde sig til. Nogle gange er det nødvendigt at provokere for at blive hørt. Eller set. Hertil er kalenderen et kærkomment bidrag. Derudover er det en meget smuk tryksag i en virkelig flot kvalitet, som vil pynte på mange kontorer.

Vi har kun fået 500 eksemplarer, og med den fart bestillingerne indløber, vil den snart være udsolgt.

Jeg vil være glad for nogle meninger om, hvor

NYESTE INDLÆG

- Provokerende forsider?
- Epilepsi og julefrokost
- En gris for et navn
- Kvinde søges til pressehistorie

NYESTE KOMMENTAR

- Jutta Houmøller on Provokerende forsider?
- Michael Iversen on Provokerende forsider?
- Knud Olesen on Epilepsi og julefrokost
- Rie on Et digt med stof til eftertanke
- Lissi Sønderskov on Forkert medicin
- Brynja Andersen on Ideer til konference om epilepsi

EMNER

- Aktiviteter
- Behandling
- Café Krampen
- Gæstekolbert

(i blant er det viktig å delta i en diskusjon som alt pågår)

Matt Cutts: Gadgets, Google, and SEO

How Google handles hacked sites

December 4, 2006 @ 2:40 am · Filed under [Google/SEO](#)

If you've never read my blog before, welcome. I'm the head of the webspam team at Google. And I have a blog for days just like this.

Okay, first off you should go read [this post](#). It's entitled "Me Against Google" and the author is unhappy that talkorigins.org was nowhere to be found in Google for the last 5-6 days. After that post, go read [this Slashdot post](#), entitled "Google De-indexes Talk.Origins, Won't Say Why." By the time you're done, your pulse should be pounding. Hell, you should be angry. Damn that evil Google for not communicating with webmasters!! Or as Wesley put it in his blog:

You might think that a company that prides itself upon advanced textual analysis and automated decision-making algorithms might provide helpful warning messages to webmasters concerning problems found in their sites. You would be wrong.

Okay, ready for my side of the story? Here's the timeline of how things happened:

- talkorigins.org was hacked on November 18th. I know this because Wesley says so in his blog post.
- By November 27th, Google had detected spammy links and text on talkorigins.org. In case you're wondering, here's what the cracker added:

```
<script>document.write(String.fromCharCode(60,100,105,118,32,115,116,121,108,101,61,39,100,105,115,112,108,97,121,58,110,111,110,101,39,62))</script><br><a href="http://vvu.edu.gh/images/?i=animal-porn">animal porn</a>, <a href="http://vvu.edu.gh/images/?i=animal-sex">animal sex</a>, <a href="http://vvu.edu.gh/images/?i=beastiality">beastiality</a>, <a href="http://vvu.edu.gh/images/?i=rape-sex">rape sex</a>, <a href="http://vvu.edu.gh/images/?i=sleeping-sex">sleeping sex</a>, <a href="http://deepx.com/images/?i=animal-porn">animal porn</a>, <a href="http://deepx.com/images/?i=beastiality">beastiality</a>, <a href="http://deepx.com/images/?i=dog-porn">dog porn</a>, <a href="http://deepx.com/images/?i=horse-porn">horse porn</a>, <a href="http://deepx.com/images/?i=rape-sex">rape sex</a>, <a href="http://deepx.com/images/?i=sleeping-sex">sleeping sex</a>, <a
```

[Home](#)

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[Uncategorized](#)

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[Web/Net](#)

[Travel](#)

[Food](#)

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[Search >](#)

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[RSS 2.0](#)

[Atom](#)

[WordPress](#)

[Archives >](#)

[December 2006](#)

[November 2006](#)

<http://www.mattcutts.com/blog/how-google-handles-hacked-sites/>

Profile



Name: Mike Torres

Occupation: Software

Age: 30

Location: Seattle, WA

Interests:

Fitness Martial Arts
Boxing Jiu-Jitsu UFC
Xbox Technology
Blogging Gadgets
Microsoft Windows Live
Superman Batman
Bruce Lee Rocky Balboa
Yankees Music Sonics
Spaces Team

I'm a Microsoft employee living in Seattle with my wife, Melinda, and our two cats. Note: I do not accept Messenger, Xbox, or Friend requests from people I don't know... sorry.

Mike Torres, lead program manager MSN Spaces:

- **Bruker søketjenester** som Technorati for å finne kommentarer for og imot MSN spaces og svare personlig, raskt.
- “It **stops the rants**. A lot of times when you do that, there’s a ‘Sorry--I didn’t know you were listening’ reply. One guy posted, ‘Big retraction: I was wrong.’ What happens is that **if they know you’re in the conversation, people get respectful**. They may still criticise you, but they don’t lie.”

(Sitert i Robert Scoble og Shel Israels bok *Naked Conversations*, 2006, side 20)

Vær tilstede i diskusjonen

Gjøre organisasjonen mer menneskelig

The screenshot shows the Studblogg website with a dark red header. The header contains a navigation menu with links for 'Hjem', 'Øyvind', 'Ina', 'Kristine', 'Mais', and 'Sylvia'. Below the menu is a large white arrow pointing down, followed by the text 'STUDBLOGG' and the tagline '...med et skråblikk på UiB og studentlivet'. A link 'Til studere.uib.no' is also present. The main content area features two blog posts. The first post is titled 'Uuups - en jungel av bøker pt. 2' by Ina, dated 06.03-2007. The second post is titled 'det gjelder å tenke positivt 2' by Øyvind, dated 04.03-2007. On the right side, there is a sidebar with sections for 'Byen e Bergen', 'Studentliv Studier og eksamen', 'Skribenter', 'SISTE POSTER', and 'SIST KOMMENTERTE'. The sidebar lists various articles and their comment counts.

Våren 2006 leide UiB en student til å blogge som ledd i studentrekrutteringen. Våren 2007 fortsetter de, denne gangen med fem studenter. Se <http://studblogg.uib.no>

Etablere seg som eksperter

PATENT- OG VAREMÆRKESTYRELSEN

Søg Andre sites

Om Styrelsen Patent Brugsmødel Varemærke Design Kurser Udvikling English

Weblog

[Oversigt](#)
[Om PVS' weblog](#)
[Hvad er en weblog ?](#)
[Hvad er en kommentar?](#)
[Skribenter](#)
[Disclaimer](#)
[Kontakt](#)
[Anbefalede links](#)

RSS 2.0

Søgning Søg

SOME RIGHTS RESERVED

 **Patentkontoret er udløbet**
Af [Michael Köhler](#), 05-03-2007 14:15:06

Navnet er ikke længere dækkende, så derfor har The UK Patent Office (UKPO) valgt at skifte navn for at blive mere tidssvarende. For at vise betydningen af flere former for rettigheder, ikke kun for patenter, skifter UKPO navn til the UK Intellectual Property Office (UK-IPO) med effekt den 2. april 2007. 155 år nåede navnet at blive, før udviklingen nødvendiggjorde et officielt navneskift. Varemærker, design og copyrights bliver nu også tildelt den opmærksomhed de fortjener gennem et navn der dækker IP-området.

Navneændringen betyder så at UK-IPO vil blive den nye forkortelse - ikke helt i tråd med PTO-endelsen som [Læs mere...](#)

[Der er 2 kommentarer til indlægget](#)

 **Sådan undgår du, at dit produkt bliver piratkopieret**
Af [Anders Due](#), 04-03-2007 11:06:37

Ja, jeg ved godt, jeg er lidt sent ude med denne nyhed - men emnet er altså desværre ikke uaktuelt endnu:

I onsdags havde Patent- og Varemærkestyrelsens direktør Jesper Kongstad en minikronik i Erhvervsbladet, hvor han giver gode råd til virksomheder om, hvad de selv kan gøre for at beskytte sig mod piratkopiering af deres produkter - [læs kronikken her](#).

Har du flere / bedre / andre råd til, hvordan man beskytter sig - så læg meget gerne en kommentar.

[Skriv en kommentar](#)


(mer ekspertise)

IAllenkelhet

Om å skape gode brukeropplevelser

Forside Arkiv Spør oss Ordliste Om oss [Gå til netliferesearch.no >>](#)

Ukas lenker 02.03.2007

 Av Are Halland 3. mars, 2007 om [1 kommentar](#)


Her er denne ukas viktigaste lenker:

- Stabburet kjører [full pakke](#) med viral marknadføring
- Web2.0 er gradvis på veg inn i [skeptiske](#) IT-avdelingar
- God sjekkliste for å [unngå](#) å bli lurt av kataloghaiar
- Når funker [tagging](#)? Og kvifor Amazon ikkje får det til
- Yahoo hevdar Google er [nerdevennleg](#), ikkje brukarvennleg
- Kidsa trenger teknologiavhengig [innsikt](#) frå skulen

Ukas klassikar: Fem udødelege [prinsipper](#) frå avdøde Jeff Raskin

Ukas web2.0-app: Lag ditt eige sosiale nettverk med [Ning](#)

Hva formidler du i automatiske e-poster?

 Av Thor Eie 26. februar, 2007 om brukeropplevelse, psykologi, språk [2 kommentarer](#)

System generated e-mail, please do not respond.
Dear Mr Thor Fredrik Eie
Attached please find your Itinerary/Receipt.
Please note that on most SAS flights, You can check-in 22 hours prior to departure. For further information please see: [www.sasbraathens.no](#)
Have a pleasant flight

Det var det jeg møtte i en e-post jeg fikk fra SAS Braathens etter at jeg hadde brukt 3000 kroner på noen flybilletter. Jeg tenkte med en gang på hvordan det ville være om flyvertinnene stod smilende i flydøren med en t-skjorte hvor det stod "Automatically generated smile, please do not smile back". Dette vil jeg

Om NetLife Research

IAllenkelhet er firmabloggen til [NetLife Research](#), Norges fremste fagmiljø for usability, interaksjonsdesign og informasjonsarkitektur.

Jobb hos oss

Er du en Netlifer innerst inne? Ta vår [interaktive jobbsøker](#)test for å finne det ut!
Du kan også lese [jobbutlysningen](#) vår

Gratis rådgivning

[Still oss et spørsmål](#) om brukervennlighet og/eller brukeropplevelse, og vi besvarer det her på bloggen.


Kalender

13. februar – 15. februar 2007
[Software 2007](#)

Nyhetsbrev

[Gå hit for å abonnere](#) på nyhetsbrevet fra NetLife Research: Eksklusivt fagstoff i epostkassen annenhver måned.

Abonner på RSS

 [Siste innlegg som RSS](#)
[Hva i all verden er RSS?](#)

Presentasjoner

[Se presentasjonene](#) vi har holdt.

Våre venner

[Kurtzeme LVM](#)

Halv-bedriftsblogg - går SpareBank1 glipp av noe her?

Penger og livet



www.pengeroglivet.no

Bidragstere

Sissel Grieg Vig, Thoralf Granerød, Tore Johnsrud, Geir Gustavsen, Hanne Birgitte Lundsett og Christian Brosstad.

Om bloggen

Dette er en blogg om penger og livet. Vi arbeider alle i SpareBank 1 Gruppen, men uttaler oss som privatpersoner med både innsikt og interesse for økonomi, samfunnet og enkeltmennesket. Uttalelser på denne bloggen representerer ikke SpareBank 1s produkter, tjenester eller priser på noen som helst måte.

About

Nettsider vi leser



03/06/2007

Børs i katedralen

Av Christian Brosstad.

Er det ingenting som er hellig lenger? Fire dager i katolske Milano får meg til å lure. Internasjonale merkevarer har inntatt selve hovedattraksjonen - og det religiøse midtpunktet i byen - den gigantiske domen (Duomo). Den er [158 m lang, 108 m høy](#) og kan huse 40 000 mennesker.

Nå er det merkevarene som regjerer fasadene. Er det greit?



Recent Posts

- [Børs i katedralen](#)
- [Helt på trynet - eller bare noe man må gjøre?](#)
- [Privatekonomi for YouTube-generasjonen](#)
- [Bytte bank, javel...men...](#)
- [Ja, det er definitivt mulig](#)
- [Helt del.icio.us](#)
- [Hva er viktigst?](#)
- [Paris - med eller uten kort](#)
- [Bevæpnet med to kort](#)
- [Tenk om](#)

Categories

- [e-Mennesket](#)
- [Forsikring](#)
- [Langsiktig sparing](#)
- [Lokalsamfunnet](#)
- [Næringslivet](#)
- [Oppslagstavlen](#)

Hva blogger de om, da?

- “det skal være lett å bytte bank”, jo, men pris er ikke det eneste viktige, vær lojal (refererer til undersøkelse gjort av sparebankforeningen, med lenke)
- Privatøkonomi for YouTube-generasjonen - lenke til engasjerende videoblogg om økonomi
- Om tyvlyttet.no - (på siden av tema)
- Ta alltid med to kort på reise (med reisebilder)
- Lenke til svenske Pensjonsbloggen

Flere strategier samlet:

The screenshot shows the Arla Weblogs website. At the top, there is a search bar with the text "Indtast søgeord..." and a "SØG" button. Below the search bar is a navigation menu with links: OPSKRIFTER, PRODUKTER, ARLA FORUM, ERNÆRING, BØRNEHJØRNE, OM ARLA, SKRIV TIL ARLA, REKLAMATION, BESTIL, ARLA-MAILS, BESØG ARLA, and WEBLOGS. The Arla logo is on the left. The main content area is titled "Arla Weblogs" and includes a description of what weblogs are. There are five blog entries, each with a small photo of the author and a short bio. On the right side, there are two sections: "Om weblogs" and "Arla blogs", each with a list of links. A large image of the Arla Forum building is also visible on the right.

Arla

OPSKRIFTER PRODUKTER ARLA FORUM ERNÆRING BØRNEHJØRNE OM ARLA

SKRIV TIL ARLA REKLAMATION BESTIL ARLA-MAILS BESØG ARLA WEBLOGS

Indtast søgeord... SØG

arla.dk/forum
WEBLOGS

Arla Weblogs

Blogs er hjemmesider, hvor der er tilknyttet en kommentarfunktion. En weblog har en vært, som skriver korte indlæg om emner, som han eller hun finder interessante. På Arlas weblogs kan det være emner som landbrug, mad, miljø, forbrugerkommunikation med mere. På Arlas weblogs indbyder værten til dialog, og som læser kan du både kommentere på indlæggen eller stille spørgsmål og være med til at præge bloggen. Vi har i øjeblikket 5 weblogs : Mellem Linjerne, Omtanker, Bækgården, Køkkenbloggen og Mælk & miljø

Majas blog
Omtanker

Jeg hedder Maja Møller og er leder af forbruger- og faktacentret Arla Forum. På bloggen vil jeg bl.a. involvere dig i mine tanker og overvejelser om Arlas dialog med forbrugere og i de forandringer, som jeg ser i Arla.
> Gå til weblog

Toves køkkenblog
Køkkenbloggen

Jeg hedder Tove Færch og arbejder som opskrifts- og inspirations ansvarlig samt leder af Karolines Køkken. Smag, lyst og evne til at lave mad er områder, jeg har lyst til at sætte fokus på.
> Gå til weblog

Inges og Mikael's blog
Bækgården

Vi hedder Inge og Mikael Nørby Lassen, og vi har en gård ved Ribe med 200 sortbrogede køer. Mikael har været andelshaver i Arla siden 1997. I vores blog vil I kunne læse om dagligdagen på landet, samt kommentarer til historier om Arla i dagspressen.
> Gå til weblog

Carstens blog
Mælk & miljø

Jeg hedder Carsten Fricke og arbejder i Arla's koncernmiljøafdeling. På min blog vil jeg gerne debattere mælk og miljø med dig, så vores børn og deres børn kan få en verden at vokse op i, hvor der er et sundt og godt miljø.
> Gå til weblog

Louis' blog
Mellem Linjerne

Om weblogs

- > Hvad er weblogs?
- > Baggrund for Arla blogs
- > Weblogretningslinier

Arla blogs

- > Omtanker
- > Bækgården
- > Krop & kost

> Mellem Linjerne

> Køkkenbloggen

> Mælk & miljø

**...hva med alle bloggerne
som har fått sparken? Er
ikke blogging farlig?**

“Dooce” var en av de første og mest kjente bloggerne som fikk sparken.
http://www.dooce.com/archives/daily/02_12_2002.html



I'M HEATHER B. ARMSTRONG. THIS IS MY WEBSITE.

ABOUT THIS SITE
FAQ
CONTACT ME
MASTHEADS
MONTHLY ARCHIVE
NUBBIN ARCHIVES
SHOP new

I Have Something to Say

TUESDAY, 12 FEBRUARY 2002

I'm really not that hard to work with. Granted, emotion or evidence that I'm alive in team meetings acknowledge anyone who approaches my desk other than that I'm a really peachy co-worker.

But everyone says this. Everyone says, "I'm so what the problem is, really." And if you're saying likely the wickedest mucker in the entire office with or around yourself. So you really have no

I'm not saying that I'm exempt or that I'm immune saying, I guess, is that since I lump myself in with corporate wankers who honest-to-God think that I get to complain about the whole thing without feedback. Let's begin.

I hate that the Tech Producer doesn't know how to use email. I hate the TECH Producer, for crying out loud. Dude just wanders all over asking for updates and fixes to bugs only he can replicate. He's got an adorable pair of glasses and a smile that says, "Hey! Let's do this together!" but he needs to learn, and learn quickly, that co-workers don't talk, ever. It's not like it's 1993 or anything.

I hate that one of the 10 vice-presidents in this company has an "indoor" voice, but with a shrill, monotone,

My most recent flickr photos:



DAILY LINKS (NOT ADS):

A Softer World, on days like this
See also: [working conditions](#).

Video for "Heart and Soul" by
TPau

Hello seventh grade. I have
missed you.

N.Design Studio | Design & Blog
Lots of great tutorials and free
icons here. A visual delight.

defective yeti: Picture Day

"Parenthood tends to make you
revel in the small injuries and
indignities to which children are
subjected (or inadvertently
subject themselves)." So very,
very true.

Kevin Smith's iTunes Celebrity
Playlist

I hate that the Tech Producer doesn't know how to use email. I hate the TECH Producer, for crying out loud. Dude just wanders all over asking for updates and fixes to bugs only he can replicate. He's got an adorable pair of glasses and a smile that says, "Hey! Let's do this together!" but he needs to learn, and learn quickly, that co-workers don't talk, ever. It's not like it's 1993 or anything.

I hate that one of the 10 vice-presidents in this company has an "indoor" voice, but with a shrill, monotone, speaking-over-an-outdoor voice. And he loves to hear himself speak, even if just to himself. He loves to use authoritative expressions such as "NO! NO! NO! IT'S NOT THAT!" "DUDE, NO! YOU SHOOT IT LIKE THIS!" because, well, he's a Vice President. He has authority on something, right? Lately he's been an authority on grotesque facial hair patterns.

I hate that the Enabling Producer enables nothing but my never-ending rambling. "That's not saying something. I hired you to say something."

Thursday, October 30, 2003

Microsoft fires worker over weblog

Many people post work-related entries on personal blogs, but they don't expect to be terminated

By TODD BISHOP
SEATTLE POST-INTELLIGENCER

Michael Hanscom as a weblog, several Microsoft's printers

This week, he's

Even Microsoft wants G5s

Published October 23rd, 2003 in Apple and 15Minutes.

UPDATE: Please take the time to read my followup post, [Fifteen Minutes of Fame](#), for my thoughts on what happened after I posted this picture, why it happened — and most importantly, why I don't blame Microsoft for their actions. Thanks!

It looks like somebody over in Microsoft land is getting some new toys...



I took this shot on the way into work on the loading dock (MSCopy, the print shop I work in, is in the same building as MS's shipping and receiving). Three pallets of Dual 2.0Ghz G5's on their way in to somewhere deep in the bowels of Redmond. Hopefully they're all in good condition when they arrive — the boxes are slick enough that a few of them took a bit of a tumble (you can see them back in the truck)!

Type and Wait to Search

Archives

In the past...

Recent Comments

- ad hoc on [Throwing down](#)
- Tim Who? on [Throwing down](#)
- astrocoz on [Throwing down](#)
- Dad on [Nobody Likes a](#)
- Thom on [No More West](#)

eclecticism

- » [Last Call for Last Call?](#) control board, which is c on a new liquor license fi open to the idea of exten closing hours for bars in to Rick Garza, the board's administrative director.
- » [Firefox Tip: Reopen th with Ctrl+Shift+T](#) The h and a bright warm light s when I discovered the Fir shortcut that re-opens th closed tab: Ctrl-Shift-T. (Mac users.)
- » [Final 'Potter' launch or Potter and the Deathly Ha](#) seven installments of the adventures, will be publi: author J.K. Rowling said
- » [Snap Preview Anywher](#) Set a cookie to disable th pop-up preview images attached to links. I stated using these a couple weeks ago

“My posting of a photo taken at the Microsoft campus was (most likely) **a breach of contract**. The only reason I qualify that with “most likely” is that, due to my particular employment situation (a temp worker contracted to a vendor who had an account at Microsoft), I never went through any Microsoft-specific orientation or “rules and regulations” session, so I can’t say for certain that there is a “no cameras” clause as a condition of working at or for Microsoft.” (bloggen hans, tre dager seinere <http://www.michaelhanscom.com/eclecticism/2003/10/29/fifteen-minutes-of-fame>)

Sannsynligvis har din bedrift uoffisielle bloggere allerede.

Digging Deeper
Steve Field's musings on Public Relations, the U.S. Army and more

About

In the outtermost corridor of the Pentagon, America's leaders and power brokers in the Department of Defense make decisions that alter the global landscape. One corridor away, in the D-ring, I work.

I am 24-year-old graduate of American University, working in the Office of the Chief of Army Public Affairs. As public relations practioners for Secretary of the Army, our office is charged with telling the Soldier story to the American people. Army Public Affairs is on the front lines of the effort to make sure the American people never forget the scrifices made by the men and women of our Army and continue to support those who answer the call to duty and serve the nation.

Among other things, I am responsible for the Army's sports marketing and online outreach. In addition to being a big supporter of our Soldiers, I enjoys sudoku, skiing and Chipotle. Mmmmm. Chipotle.

****Note:** The comments and opinions expressed in this blog do not represent the Army or the Department of Defense. They are Steve's thoughts and opinions on public relations, the Army and life in general.

Pages

- [About](#)

Categories

- [Blogs](#) (46)
- [Brands](#) (1)
- [Chipotle](#) (15)
- [Democracy](#) (6)
- [Fun with Words](#) (6)
- [Media](#) (4)
- [Monday Fun Post](#) (15)
- [New Media](#) (15)
- [Pentagon](#) (14)
- [Personal](#) (23)
- [Podcasts](#) (2)
- [PR Careers](#) (10)
- [Public Relations](#) (76)
- [Public Service](#) (7)
- [Soldier Stories](#) (13)
- [U.S. Air Force](#) (1)

Denne PR-medarbeideren sa fra at han startet en blogg og fikk aksept men ingen støtte eller interesse fra arbeidsgiverne. Bloggen er på <http://field.prblogs.org/> mens du kan lese intervju med ham på http://www.pbs.org/mediashift/2006/11/digging_deeperpentagon_pr_blog.html

Mange er etiske og god reklame



Steve Field, PR-blogger,
Pentagon

“I imposed on myself a rule that I wouldn’t write about anything that hadn’t been previously released by Army Public Affairs or the Department of Defense. I wouldn’t talk about ongoing operations, I wouldn’t release the names of soldiers who had not already been released. Stuff like that. I figured that the same rules for release in my everyday job should be judiciously used for anything I blogged about.

What kind of feedback did you get from your bosses?

Field: Pretty much none. No one at work read the blog, it was just kind of there, which was just fine by me. Without being monitored and tracked, I felt really free, even though I knew that anyone from work could see it.”

http://www.pbs.org/mediashift/2006/11/digging_deeperpentagon_pr_blog.html

New Media Initiatives

Part of: [Main](#)

Walker Blog Guidelines

Page Actions: [Edit Page](#) • [Recent Changes](#) • [Page History](#) • [Printable View](#)

Last Revision: 2/27/06

You are representing the Walker

- The Walker blogs are a voice for the institution as seen through the eyes of its staff.
- When presenting your personal opinions about Walker programming, the arts community, etc., please be aware that blogs are a highly-visible form of communication. Your thoughts are only a click away from being seen around the world.
- Please do not disparage artists, organizations, or individuals. Being critical of an artist's practice is acceptable, when it is done in a professional manner.

Ways to Use Walker Blogs

- Use blogs to post material related to your department. Use Off Center to post about the art world in general.
- Use Walker blogs to track areas of research interest, web sites about a particular topic, or happenings in a particular field. Use the blogs as a tool to point to related material on the Walker's website as well as external sites.
- Use the blogs to engage audiences in a different way by providing a behind the scenes view of what makes our programming possible.
- Use Walker blogs to discuss Walker programming, post reviews, promote upcoming events, and receive comments.

Restrictions

- Do not post material that is unlawful, abusive, defamatory, invasive of another's privacy, or obscene to a reasonable person.
- Get permission from colleagues before writing about them.

Search:

Search

Categories:

[Home Page](#)
[Museum Computer Network](#)
[Art On Call](#)

[NMI Blog](#)
[Gallery 9](#)

[Pm Wiki Docs](#)

Page Actions:

[Edit Page](#)
[Recent Changes](#)
[Page History](#)
[Printable View](#)

Samtale, ikke formidling

“that sanitized, carefully produced life view wineries have tried to portray, people just aren’t buying it anymore. Life just isn’t like that.”



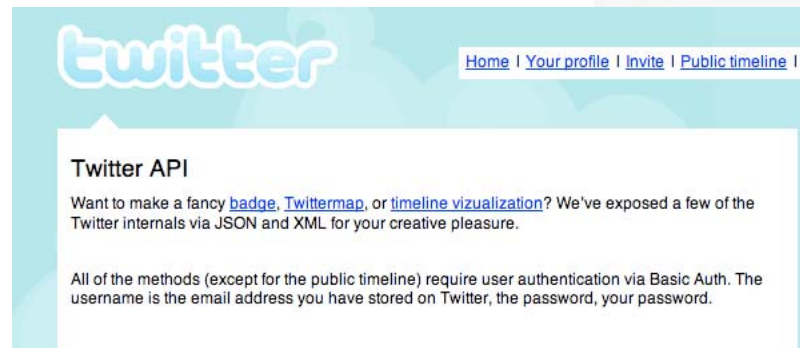
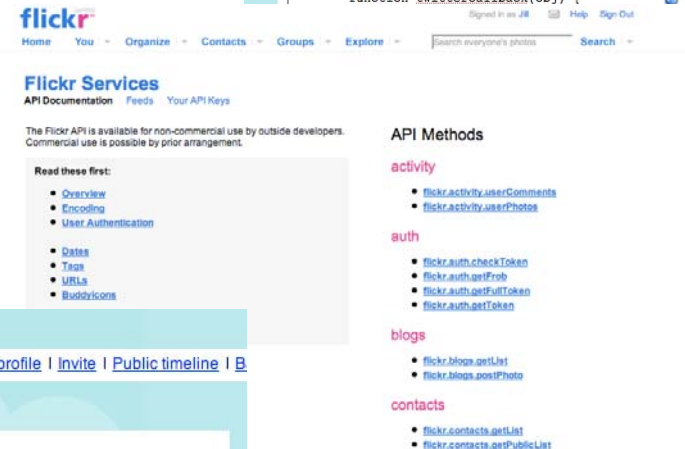
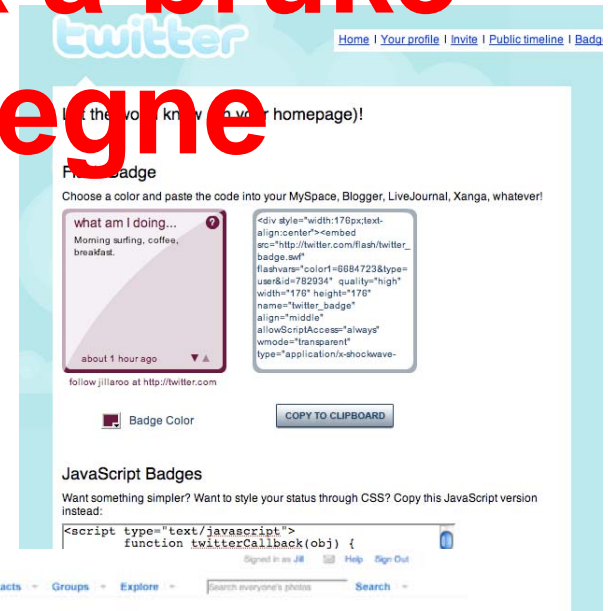
Direktøren for Stormhoek forteller om strategien (legg merke til at det skjer på YouTube...)

Se f.eks. <http://weblogbog.dk/kategori/markedsf%c3%b8ring/>

Gjør det lett for folk å bruke ting fra din side på egne

sider

- Bilder
- Permanente lenker
- RSS
- Åpen API
- Badges, widges til blogg



- (Siden denne presentasjonen startet:
- er over 4000 nye blogger oppstartet
 - 30 nye UiB-studenter har joinet Facebook...og minst tre av dere i salen
;)



Prøv selv!



PC World tester bloggsoftware 9/3/2007. Konklusjon: Blogger.com er best.

<http://www.idg.no/pcworld/article45677.ece>

Videre lesing:

Thomas Madsen-Mygdal og Trine-Marie Kristensen: <http://weblogbog.dk/>- dansk bok om blogging i organisasjoner og informasjonsarbeid som skrives i bloggform før utgivelse

Robert Scoble & Shel Israel: *Naked Conversations*. Wiley, 2006.

Lee Hopkins og Trevor Cook: *Social Media Whitepaper* (last ned some PDF: http://trevorcook.typepad.com/weblog/2006/10/free_introducto.html)

<http://jilltxt.net> - min blogg